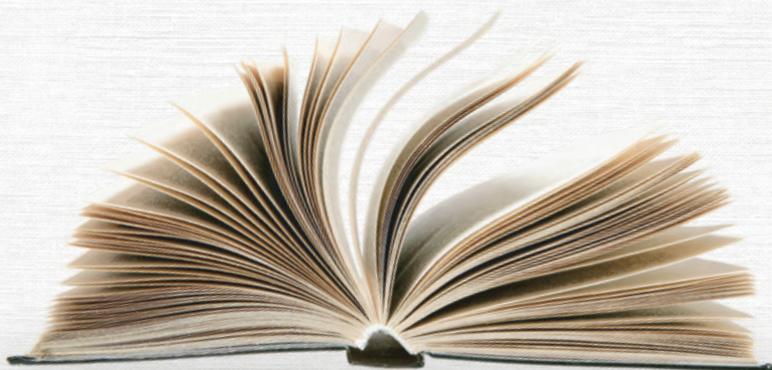


IMPACT

— YEAR END 2025 —



Open the Bible®
with Pastor Colin Smith



“God, in His kindness, has
chosen to take
ordinary and unworthy
people like us,
and use us to proclaim the
greatest good news
the world has ever heard.”

Pastor Colin Smith



Dear Friends,

As this new chapter of full-time ministry with *Open the Bible* begins for me, I am truly grateful for the opportunities the Lord has given *Open the Bible* to advance the gospel worldwide.

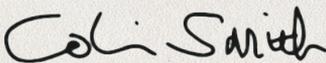
We often hear about people turning away from faith. But God is at work, and there is clear evidence that growing numbers are open to considering the claims of Christ and what He offers. These are days of great need and of great opportunity.

God has promised that His Word will accomplish the purpose for which He sends it (Isaiah 55:11). Our team has the privilege of seeing that promise fulfilled every day as we hear from people whose lives have been touched and changed by the Word of God.

Please join me in thanking God for the open doors of opportunity outlined in this report and in praying that God will make this ministry even more fruitful in the coming year.

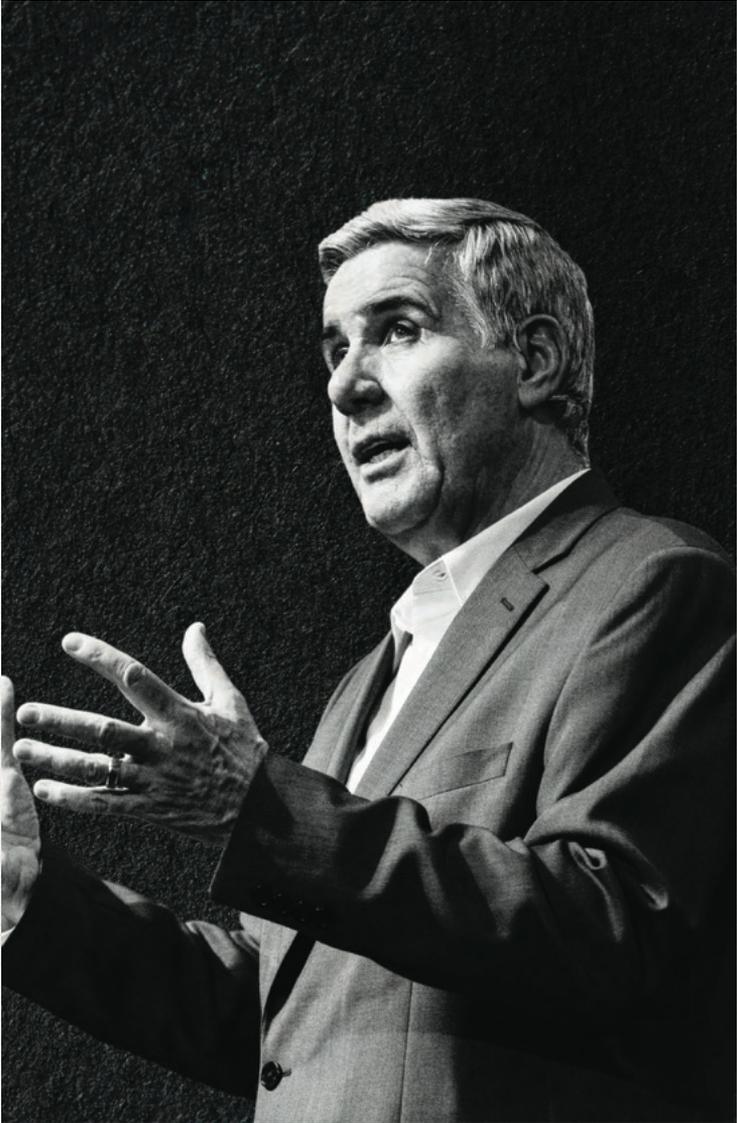
I am truly grateful for your faithful support of *Open the Bible*.

In Christ,

A handwritten signature in black ink that reads "Colin Smith". The signature is written in a cursive, flowing style.

Pastor Colin Smith

President



What *We Do*

RADIO | WEB + SOCIAL | PUBLISHING | MINISTRY OUTREACH

RADIO

Open the Bible airs on more than 800 stations around the world, reaching millions of listeners with the message of Jesus Christ.



WEB + SOCIAL

Through a variety of digital mediums and channels including our website, mobile app, and social media platforms, we are able to reach millions of people with biblical content daily.

PUBLISHING

Through partnerships with Christian publishers, we create and distribute a variety of books and devotionals to edify Christians and equip them to share the gospel with others.



MINISTRY OUTREACH

Our Ministry Partner team loves connecting with thousands of people each year to provide support, offer prayers, and suggest resources to help them in their walk with the Lord.

WE ESTIMATE THAT IN 2025
WE WILL HAVE REACHED

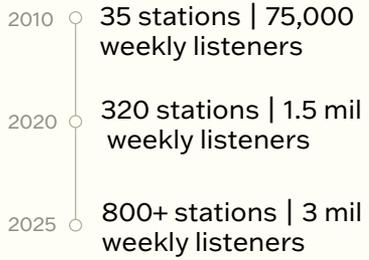


nearly
20 MILLION PEOPLE
WITH THE GOSPEL.





RADIO



WEBSITE



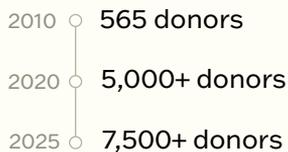
MOBILE APP



SOCIAL MEDIA

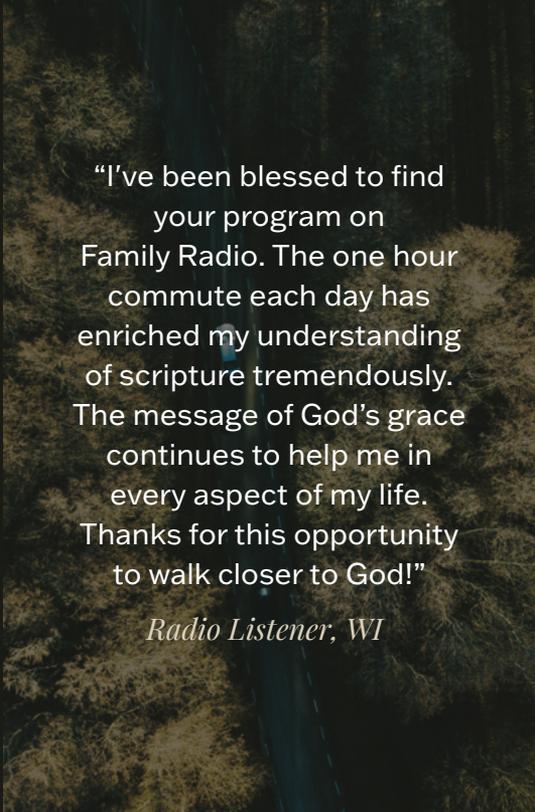


SUPPORT



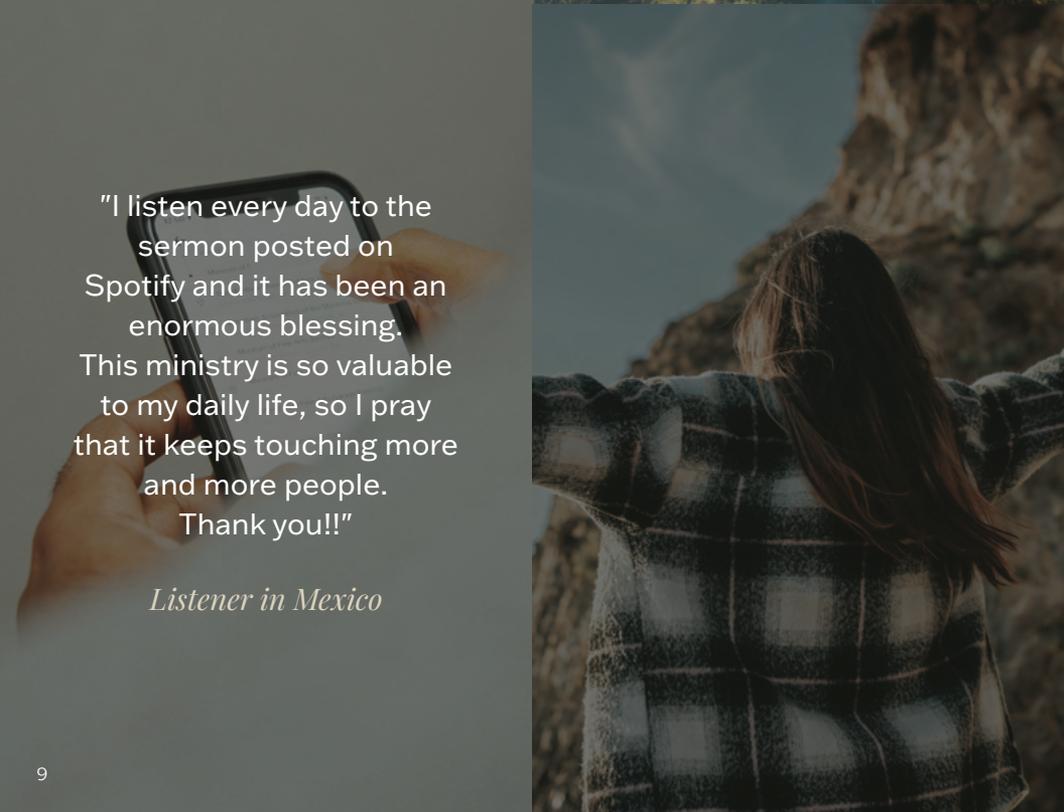
IN THEIR OWN WORDS

EXCERPTS FROM LETTERS
WE RECEIVED IN 2025



"I've been blessed to find your program on Family Radio. The one hour commute each day has enriched my understanding of scripture tremendously. The message of God's grace continues to help me in every aspect of my life. Thanks for this opportunity to walk closer to God!"

Radio Listener, WI



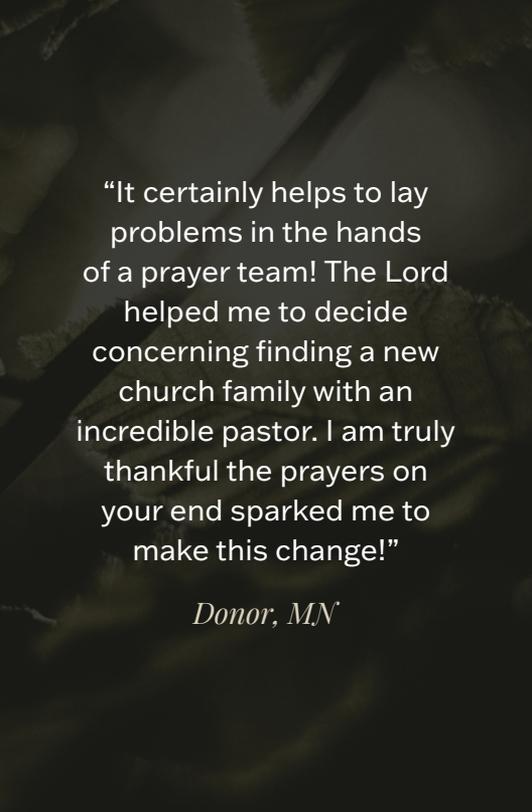
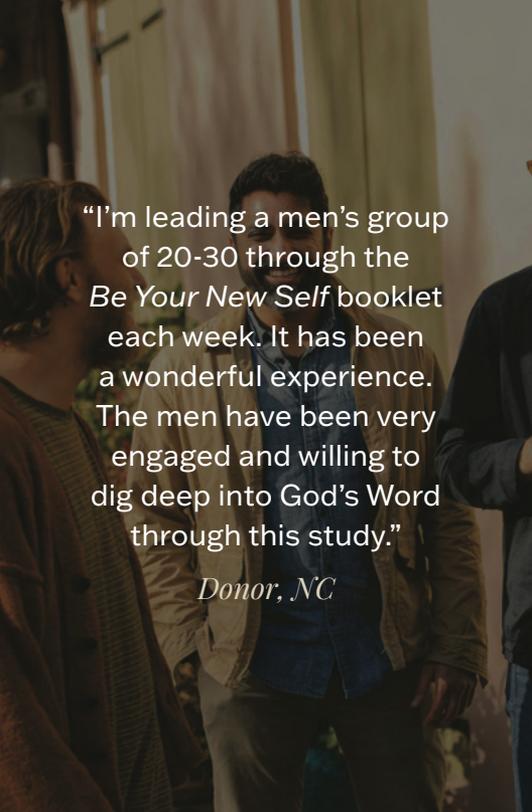
"I listen every day to the sermon posted on Spotify and it has been an enormous blessing. This ministry is so valuable to my daily life, so I pray that it keeps touching more and more people. Thank you!!"

Listener in Mexico



“I’m leading a men’s group of 20-30 through the *Be Your New Self* booklet each week. It has been a wonderful experience. The men have been very engaged and willing to dig deep into God’s Word through this study.”

Donor, NC



“It certainly helps to lay problems in the hands of a prayer team! The Lord helped me to decide concerning finding a new church family with an incredible pastor. I am truly thankful the prayers on your end sparked me to make this change!”

Donor, MN



A misty forest scene with tall trees and a body of water reflecting the scene. The trees are dark and silhouetted against a hazy, golden light. The water is calm, creating a clear reflection of the trees and the light above.

Looking *Back*

ON THE YEAR 2025

With five new publications from Pastor Colin in 2025, we have been able to offer a variety of unique pathways for people to grow in faith. While each offering differed in its focus and approach, they all sought to help people open their Bibles and to glorify Jesus Christ.

JANUARY ○ *BE YOUR NEW SELF*



A deeper dive into learning how to live confidently, peacefully, purposefully, and freely in Christ.

MARCH ○ *DRIVE THROUGH THE BIBLE*



A 30-session guided tour that explores the beautiful and expansive landscape of the entire Bible story.

JUNE ○ *30 DAYS WITH JESUS IN THE LORD'S PRAYER*



A book designed to enhance your devotional experience with space for reflection and guided prayers.

NOVEMBER ○ *CHRISTMAS STORIES*



A series of powerful first-person narratives that help draw you and your loved ones into the story of our Savior's birth.

DECEMBER ○ *HIKE THROUGH THE BIBLE*



A vigorous path where you'll explore the depths of God's Word over the course of a year.

This fall members of our team traveled to four cities across the Midwest where we partnered with local churches and radio stations to host live *FLY Through the Bible* events, where Pastor Colin took audiences through the entire Bible story in two hours. Thousands attended, seeking to better understand how the entire Bible story begins in a garden, ends in a city, and all the way through points to Jesus.

With more than five billion copies of the Bible sold, translations in over 3,000 languages, and apps, nearly every person has access to God's Word, yet so many people never open their Bibles. At *Open the Bible*, we are on a mission to change this, and events like these allow us to reach more and more people with the transformative power of God's Word.



Just two years after its launch, our Spanish ministry, *Abre la Biblia*, is growing exponentially! *Abre la Biblia* expanded from producing and airing a new podcast once a week, to a daily podcast five days a week that is widely distributed around the world. With a Spanish website, a heart to reach Spanish speakers, and God's faithful hand providing opportunities to host events in Mexico and Central America, we are amazed at all God is doing through this ministry!

WHAT PARTICIPANTS WHO ATTENDED
A SHOWING OF *HEAVEN HOW I GOT HERE*
IN MEXICO CITY HAVE TO SAY:



"It reminded me a lot of myself and the way in which the Lord saved me."



"It reminded me that the gospel is necessary for every day of our lives."



"It reminded me of when the Lord saved me. I was crying, broken all over again."



"Thanks be to God that someone we invited trusted and believed in Christ."

HEAVEN, HOW I GOT HERE

RECAP OF THE FILM

This past Easter season at *Open the Bible*, we were in awe of the generosity God showed us as the **Heaven, How I Got Here International Project** kept growing and growing and growing.

Sing to the Lord, bless His name; tell of His salvation from day to day. Declare his glory among the nations, His marvelous works among all the peoples!

Psalm 96:2-3

Throughout the month of April, the powerful, evangelistic film, *Heaven, How I Got Here* reached millions of people airing on platforms such as YouTube, TWR360, TV stations across the world, and websites of over 25 of our international partners.

WHAT ARE THE NUMBERS?



OVER 500,000
Watched Online



2 MILLION+
Watched on Television



150,000+
*Visited a Webpage**

**openthebible.org/heaven*

While we are incredibly encouraged by the response to these digital channels, the reach of this film did not stop there. Nearly 10,000 people attended in-person events in Albania, China, Cuba, Egypt, Greece, Italy, Lebanon, Mexico, Slovakia, United Kingdom, Ukraine, Venezuela, and Yemen. Several of these showings happened in prisons. Praise God!



“I watched the film online with my brothers and sisters on Good Friday and felt touched. In particular, the robber’s inner monologue was so true that he spoke of his hatred, found out his sins, and received his forgiveness. When the actor cried and cried, it represented my heart. Thank God, he actually suffered for me, an unbearable person, in order to bring me into his paradise!”

Viewer in China

The Beginning

2011



HOW IT ALL STARTED

APRIL 17, 2011

Pastor Colin Smith preaches the sermon *Breakfast with the Devil, Supper with the Savior*.

MOVED BY THE SERMON

Hearing the sermon live, John Aiello (Executive Director of *Open the Bible*) is inspired to share the gospel with his ailing father.

NOT LONG AFTER

Through God's grace, his father hears the story of the thief on the cross and puts his trust in Jesus Christ.

THE RIPPLE SPREADS

Our team sets out to share this story of grace far and wide.

THE VISION TAKES FORM

Pastor Colin writes a first-person narrative from the thief's perspective, bringing the gospel to life.

A Busy Year

2015

MARCH 2015

The book *Heaven, How I Got Here: The Story of the Thief on the Cross* is released, selling thousands of copies.

OUR TEAM DREAMS BIGGER

Wanting to host an evangelistic event to immerse people in the thief's story, we create a one-man play version of the story.

STEPHEN BALDWIN'S TESTIMONY

His story convinces us he's the one for the role. He records the audiobook and performs the one-man play in Illinois.

MARCH 31-APRIL 2, 2015

3 nights, 1 stage, 1 man—5,000 people see the gospel come alive.

A DVD

2016

BRINGING IT INTO HOMES

Powerful stories from the one-man play spark the vision to bring Stephen Baldwin back to film it for a DVD.

GROWING THROUGH RADIO

With a growing radio audience, we create a drama series based on the audiobook to share far and wide.

A Tract

2019

A CONVERSATION STARTER

As the story of grace spreads through the book, audiobook, play, and radio drama, we create the tract *How Can I Be Sure About Heaven* to help answer questions about heaven and salvation.

A Television Program

2023

A NATIONAL STAGE

Open the Bible seizes a unique opportunity to air the film on national television across 8 U.S. markets, reaching an estimated 200,000 viewers with this powerful story of grace.

A Prayer

2024

BREAKING BARRIERS

After securing full rights to the film to allow for unrestricted premieres, we pray for opportunities to translate the film into other languages, and God begins to open doors.

A Global Effort

2025

TAKING GRACE WORLDWIDE

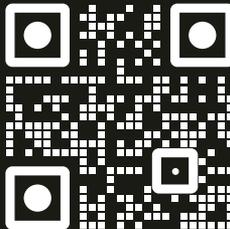
We partner with 17 organizations to translate the film *Heaven, How I Got Here* into over 25 languages, reaching millions.

WHAT'S NEXT?

With the bold faith we've been given, we pray for the next chapter in the project's journey.

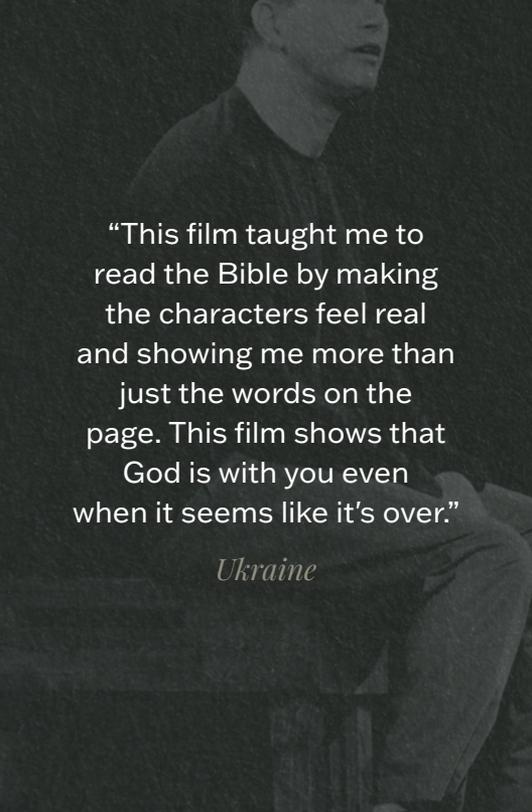
LEARN MORE

TO ACCESS THE EXCLUSIVE DETAILS OF
THE *HEAVEN, HOW I GOT HERE* PROJECT
VISIT [OPENTHEBIBLE.ORG/2025](https://openthebible.org/2025)



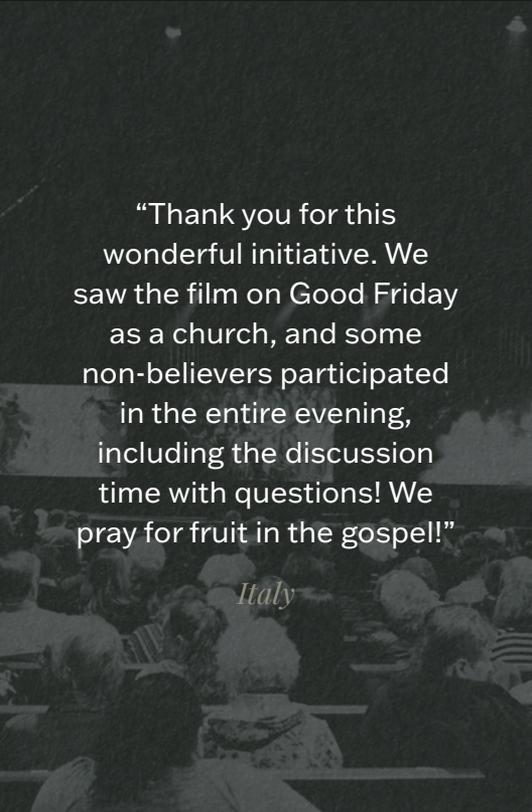
IN THEIR OWN WORDS

NOTES FROM FILM
VIEWERS IN 2025



“This film taught me to read the Bible by making the characters feel real and showing me more than just the words on the page. This film shows that God is with you even when it seems like it’s over.”

Ukraine



“Thank you for this wonderful initiative. We saw the film on Good Friday as a church, and some non-believers participated in the entire evening, including the discussion time with questions! We pray for fruit in the gospel!”

Italy

“This film confirmed my faith, even my certainty, that when a person dies in the Lord, they go straight to heaven. When our Lukáš died of leukemia at 20, the story of the thief came to my mind...That was and is an encouragement for me, because I know that Lukáš is also there, close to his and our Lord. Thank you! Very well done. I watched it with goosebumps.”

Slovakia



Looking *Ahead*

TO THE YEAR 2026

We want to reach as many people as we can with the gospel through the tools available to us, and one platform we will be leveraging much more in 2026 is Podcasts.

We're excited to announce that the *HIKE Through the Bible* book will have a companion podcast, in which Pastor Colin and Steve Hiller (Radio Host) will dive further into each chapter of the book. In addition, we will be producing another podcast likely to launch in late 2026 or early 2027 that will vary in length and feature Pastor Colin teaching portions of the Bible and helping listeners apply it to their daily lives.



Coming Soon

HIKE THROUGH THE BIBLE
& COFFEE WITH COLIN



Pursuing Contentment, Growing in Faith, Growing in Hope, Growing in Love (all authored by Pastor Colin) are just a few of the many new publications we will release in 2026. But the excitement does not stop there.

Our team is particularly excited about the production of our first graphic novel, inspired by Pastor Colin's book *Heaven, How I Got Here*. This captivating first-person narrative will bring the story of grace to life and the possibility for *Open the Bible* to reach younger audiences as well as those in prisons.

Exclusive Sneak Peek

HEAVEN, HOW I GOT HERE GRAPHIC NOVEL



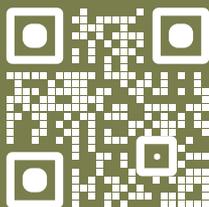
In addition to continuing the significant growth of our Spanish ministry, *Abre La Biblia*, we will aggressively invest in expanding our international presence in 2026.

In the United Kingdom, we will more than double our investment in our ministry that is really beginning to grow its impact throughout England and Northern Ireland with well attended events at conferences, churches, and prisons.

We have already begun to secure relationships with affiliates in other parts of the world as well. In 2026, we will launch websites serving Indian (in both Tamil and Hindi), Albanian, and potentially Greek and Portuguese speakers. We have worked hard to identify like-minded, gospel-focused people on the ground in each of these locales that we can trust to translate, distribute, and promote our content far and wide digitally and also do so locally—hand to hand.

Meet Our Partners

SCAN FOR A SPECIAL MESSAGE FROM
OUR INTERNATIONAL PARTNERS





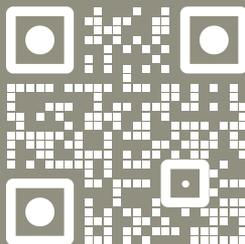
YOU ARE AN
Essential Part
of the Story.

As we look back at 2025, we are humbled by the Lord's blessing on this ministry and the generosity of your financial partnership that allows us to continue reaching people with God's Word.

We know that without you, none of what we do would be possible. You are an essential part of this story, and we are boldly asking if you would consider growing your partnership in ministry this year-end to fully fund the coming year.

We are Praying for \$750,000 in Year-End Giving

Let's share the gospel together.



Scan the QR Code or Visit
openthebible.org/2025



openthebible.org/2025